

Hammond TIMES

VOL. 20

NO. 1

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Mr. and Mrs. Charles F. Ludwig. Mr. Ludwig is a well known realtor in Ormond Beach.



Mr. and Mrs. Walter Hagar III. Mr. Hagar is owner of the D & H Furniture Company in Ormond Beach.



Mr. and Mrs. Gene Van Houten. Mr. Van Houten is a retired business consultant from New York City.

Mr. and Mrs. Louis Lekus. Mr. Lekus is a retired restaurant proprietor from Detroit.



Four Ormond Beach Families Living on the Same Street Share in the Enjoyment of Their Hammond Organs

It is said that there are two kinds of people living around Ormond Beach, Florida—the vacationist (which includes those people who are retired and live a year-round vacation) and those that take care of the needs of the vacationist.

Something special must be offered by Ormond Beach to attract these people. First guess would be a relaxing atmosphere—and it really is. Ormond Beach, like its neighboring city, Daytona Beach, can boast of having the ideal climate. People describe it by saying that: "It's warmer in winter and cooler in summer." Weather bureau statistics seem to bear this out, for their records show the winters of Ormond Beach average a temperature of 63 degrees, and the summers, 79. Temperature alone there is an important enough reason why vacationists and retired people enjoy living in this sub-tropical area.

But there are many other attractions. There is the beautiful wide beach extending for miles along the Atlantic Ocean. Life can almost be lived there in a bathing suit, whether in or out of the water. People are seen in bathing suits fishing on the piers, or going out in chartered boats after the "big ones" off-shore. Water sports of every kind (except skating and ice boating) are the popular out-of-door activities. For more excitement the residents can watch the internationally famous automobile races held on the hard sand beaches extending for miles from Ormond Beach to Daytona Beach. Also available to the residents is the fine boating on the Halifax River. Its long broad reaches, unobstructed by bridges, offer an ideal, safe, landlocked expanse for small boat sailing or motor boating.

Night life is almost nonexistent around Ormond Beach, but the people make up for the loss. They create their own entertainment in their homes. This is especially true of four families.

They all play the Hammond Organ and create their own entertainment with music. All four families live within a block of each other on North Beach Street. Two of the families who are retired came to Ormond Beach to enjoy the climate. Gene Van Houten was a business consultant in New York City and Louis Lekus had his own restaurant business in Detroit. Charles F. Ludwig, on the other hand, is actively engaged in a local real estate business and Walter Hagar III runs the D & H Furniture Company.

All of the four Hammond Organ families on Beach Street share in their common interest in music by being active members of the Daytona Beach Hammond Organ Society. The President of the Society, John G. Von, is another close neighbor, living only a couple of blocks away.

Mr. Von is a professional photographer and some of his work is displayed on these pages.

Hammond TIMES

VOL. 20 NO. 1

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Subscription free on request. Request from your Hammond dealer.

Young Organists of Today

Kay Ferrin—Springville, New York

Kay Ferrin's career is charted out for her. She wants to be a top-notch professional organist—and it looks like she is well on her way to reaching that goal. Kay got a very early start in preparing for her career when she began taking organ and piano lessons at the age of three. Now at sixteen, Kay can boast of having her own radio program. She played a thirty-minute organ radio show on Station WSPE in Springville. Not only did Kay play the Hammond Organ on the radio program, but she also did the writing and announcing for it. Kay has also played at a variety of local church, club and civic functions. At twelve she broadcasted Christmas carols over the loudspeaker system of Springville's busiest intersection. Since then Kay has been kept busy playing for numerous dinners, exhibitions, fairs, parties, and other community events.

John Wetenkamp—Baldwin Park, California

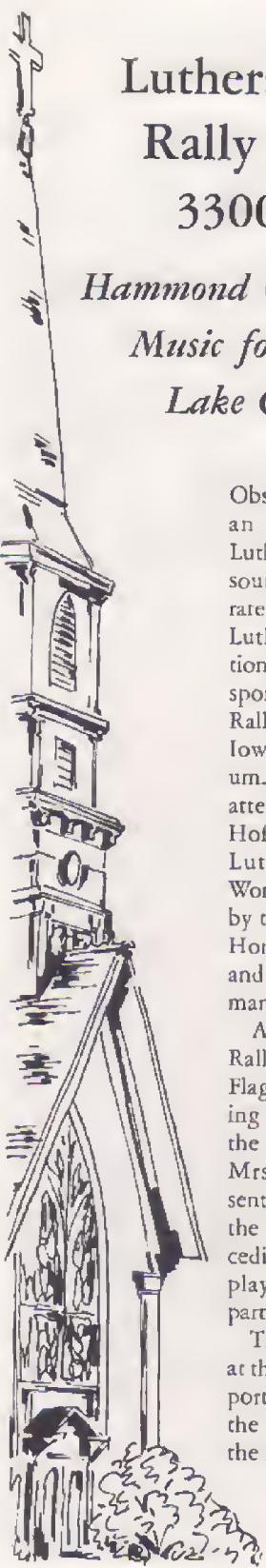
The wise expression, "You Can't Hide Talent", is particularly applicable to John Wetenkamp. Two years ago he started taking organ lessons and one month later was playing carols for Christmas. His teacher, Betty Barnett, immediately recognized the unusual talent in John. He learned professional playing tricks instantly as though he had a photographic mind. Just when he was making much rapid progress in his playing, John became stricken with a serious case of influenza and had to remain in bed for several months. It looked like his study of organ would suffer a serious set back. But when John recovered sufficiently from his illness to start playing, his teacher was amazed at how he retained all he had learned. Since then John has been advancing rapidly in his work and hopes to play in the Hollywood Bowl. That would be quite an accomplishment for a boy of thirteen, handicapped by frequent illness. The only concern his parents now have about him is that he won't work too hard.

Norma Jean Hall—Cumberland, Ohio

People who have heard Norma Jean Hall play the Hammond Organ were amazed at her remarkable accomplishment, considering the short time she has been taking lessons. Not long ago she presented an informal concert for the Hammond Organ Society meeting in Columbus, Ohio. She took on this undertaking after having had only nineteen lessons. The audience of 100 people were held spellbound with admiration and enjoyment. Norma Jean Hall's interpretation of Bach's "Prelude and Fugue in C Major" and Richard Purvis' "Three Chorals on Hymn Tunes" revealed a rare feeling for expression and mood. When Norma Jean auditioned for the Cincinnati Conservatory of Music Scholarship Committee, she received the highest rating of any organ scholarship candidate they ever had. Her talent has also been acclaimed by



Professor Wilbur Held, Head of the Organ Department of Ohio State University and many other outstanding members of the American Guild of Organists in the Columbus area. At 17 Norma Jean Hall seems to be launched on what seems to be a very promising career.



Lutheran Hour Rally Attracts 3300 People

*Hammond Organ Provides
Music for Services at
Lake City, Iowa*

Observance of Luther Day is an outstanding event in Lutheran Church of the Missouri Synod. To commemorate the day honoring Martin Luther, fourteen congregations of the Carroll Circuit sponsored a Lutheran Hour Rally held in the Lake City, Iowa High School auditorium. More than 3500 people attended to hear Dr. Oswald Hoffmann, the International Lutheran Hour speaker. Words of welcome were given by the Honorable D. R. Van Horn, Mayor of Lake City and Attorney General Norman Erbe.

An impressive part of the Rally was the Parade of the Flags of Nations, representing the 80 countries where the Lutheran Hour is heard. Mrs. Otto Wittkopp presented a half-hour concert on the Hammond Organ preceding the program and also played during the musical part of the service.

The entire offering received at the Rally was given to support the "Bringing Christ to the Nations" Broadcast and the Lutheran Hour.



Left to right are Paul Mack, Lake City Hospitality Chairman; Norman Erbe, Attorney General of the State of Iowa; Dr. Oswald Hoffmann, principal speaker; and Walter Platt, Rally Chairman.



A partial view of the 3500 people attending the Lutheran Hour Rally.

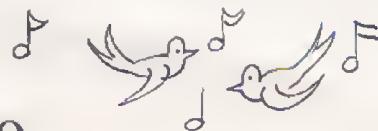


An off-stage view of Dr. Oswald Hoffmann addressing the Rally.

Mrs. Otto Wittkopp played the Hammond Organ during and before the Lutheran Hour Rally.



Melody Patio



Where Canaries Solo to
Organ Accompaniment



Canaries are due for a big comeback in popularity . . . at least, this is the case in Long Beach, California, location of King's Pet Supplies, where King's "Melody Patio" was opened late in November.

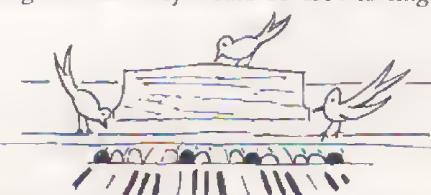
A rebirth of interest in singing canaries was the prime purpose of Clarence and Bessie King's creation of the Patio, which they also believe will be of interest to the large Long Beach tourist trade.

Light, cheerful, and attractive, the Patio is covered by a glass roof over egg-crate. Clarence King handled the construction himself. Planters add to the outdoor effect. Major furnishings are canary training cabinets and a Hammond Church Model Organ. Important inhabitants of the "Melody Patio" are the 16 members of King's Canary Chorus and, intermittently, Mrs. King, who accompanies the chorus on the organ. Concerts are presented for visitors every afternoon, from 2:30 to 3:30.

The chorus is housed in the training cabinets, four to a cabinet, each in a separate, removable canary training cage. Sixteen understudies, in a 16 unit cabinet, occupy a side of the patio, to replace those first-chorus members who are sold. All chorus members are named; among them are Old Maestro, Bach, Ezio, Chopin, Beethoven, Brahms, Greig, etc.

Before opening the Patio, Bessie King (a former

school teacher) worked with her chorus a month, at least three hours per day—morning, afternoon, and evening—so that they would be used to singing at



any time. Each bird is a singer before he joins the first chorus. Sensitive to both the pitch and intensity of the music, the birds will follow the organ's lead, gaining from its color and tonal qualities. Once his song is established in this way, according to Mrs. King, the bird will maintain it, singing freely without the organ throughout his life, if kept in healthy condition.

Though still new, King's Melody Patio has already attracted wide interest. The chorus made its first public appearance on the radio program of Dr. Peter Slack, internationally known organist. The Kings are preparing newspaper advertising to promote the Patio concerts and expect to have canary-organ concert recordings on the market soon.

Orville Foster Conducting Ham

Famous Organist, Teacher, Author, and Composer

Two-Day Program of Instr

Orville Foster is no stranger to the readers of the HAMMOND TIMES. You have been reading his "Fun at the Hammond" articles each month for the past year. Judging from the heavy volume of letters we have received from the readers, Mr. Foster's articles have been one of the most successful series on instructional articles on the basis of the help they have given to any one interested in playing the Hammond Organ. The success of Mr. Foster is due to his rare ability to explain things in the simplest terms for the beginner to understand—and yet at the same time offer invaluable help to the more advanced organist.

What can be said of Orville Foster's ability as a teacher, as indicated in his writings, can equally be said of him as a lecturer. He has a natural gift to talk to a whole group and yet appears to be talking to each person individually at the same time. What he says has meaning to anyone interested in organ music.

You will now have the opportunity to see, hear, and meet Orville Foster. Since January of this year, he has been conducting a series of two-day programs of Hammond Organ Workshops in cities throughout the country. One of the Workshops he will conduct is a *Hammond Organ Teacher Workshop*. The purpose of this Workshop will be to acquaint the teacher with the latest approaches and techniques of organ instruction. The Workshop will also offer an opportunity to teachers to solve any problems or get the answers to any questions that often come up in teaching.

During an afternoon of the two-day period he will also conduct a *Church Organist's Workshop* which will offer a wealth of information and suggestions on every phase of the responsibilities of the Church organist. Mr. Foster will also present an informal program of

entertainment called *Fun at the Hammond* during one of the evenings for everyone interested in organ music. During this program Mr. Foster will play and discuss the kind of music everyone enjoys. The finale of the two-day schedule of programs will be a Hammond Spinet Organ Party for everyone to enjoy, whether or not they play a Hammond Organ.

The Hammond Organ Company feels fortunate to have a man of Mr. Foster's broad experience and exceptional capabilities to present this series of two-day programs. Mr. Foster has a Masters Degree of Education from the University of Notre Dame. After graduating, he became an instructor there in the Education Department where he founded and headed the Department of Audio-Visual Aids. At the same time he was also musical director and later program director of Station WIND in Chicago. In 1951 he moved to Pasadena, California where he opened the Organ Studio, the first studio devoted exclusively to the teaching of the Hammond Organ in California. As a teacher on the West Coast Mr. Foster has taught more than 1500 students, some of whom have made names for themselves in the entertainment field. Two of his younger students have won Hollywood Bowl awards.

Those of you who have read Orville Foster's instruction books know how helpful they are to the beginner or advanced student. His seven book course of *Play the Hammond Organ* series is a complete, modern approach to playing the Hammond Organ, based on the familiar "chord system" of playing. They have been acclaimed as a new standard of instruction. The four books of the *Do-It-Yourself* instruction series for



**Hammond Organ Teacher Workshop, Colloquian Music Company,
Long Beach, California.**



Second Organ Teacher Workshops

Appearing in Cities Across the Country for a
Action and Entertainment

Hammond Preset, Spinet and Chord models have offered a new Visual method to be used with or without the aid of a teacher.

Foster is now at work on the first five repertoire books of his own special arrangements of classical and modern favorites. As soon as these five are completed, he will continue the series to a possible fourteen books of special arrangements for the Hammond Organ. Another ambitious project he is engaged in is the composition of a musical setting of the *Gospel of St. John* for full choruses, soloists, and Hammond Organ. The work will be one of a series of sacred cantata-type compositions, which will bring to the public musical settings of scriptural passages never before set to music.

Teacher Workshop

A program to acquaint anyone interested in organ teaching with the latest techniques of instruction—and help investigate the opportunities in the organ teaching field.

Church Organists' Workshop

A program to offer suggestions and helps to the church organist in every phase providing music for the church services.

Fun at the Hammond

A program of entertainment and instruction for anyone who now plays a musical instrument and those who have felt the desire to play one.

Hammond Organ Spinet Party

A program to help you explore the tremendous resources and fun you can have with the Hammond Spinet Organ—whether or not you now play one.

Foster's Hammond Workshop Program

Teacher Workshop

9:30 A.M. The First Day

Psychology of Teaching • Teaching the Beginner • Teaching the Pianist • The Teacher's Sense of Humor • How To Teach Registration • How To Teach Chords • How To Teach Left-Hand and Pedals • How To Teach Professional-sounding "Playing" • Teaching Management: Schedules, Coupon Books, Card Files, Ledger Entries • How To Get New Students • Demonstration of Teaching a Student • Question and Answer Period.

12:00 Luncheon for Teachers

2:00 P.M. The afternoon session will include a comprehensive discussion and demonstration of the organ teacher's first five lessons. A question and answer period will follow.

"Fun at the Hammond"

8:00 P.M. Evening of the first day. A program of entertaining music and interesting comments for anyone interested in music.

Musical Introduction • The Harmonic Drawbars: Flute, Reed, Brass, and String Tones—Percussion, Orchestral Effects • Playing the Pedals • Left Hand Playing • The Glissando • Musical Finale

Church Organist's Workshop

2:00 P.M. The Second Day

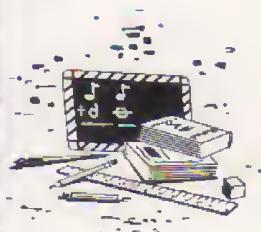
Mr. Foster will demonstrate and lecture on the following topics: Duties of Good Church Organists • Drawbar Registrations • The Prelude • The Offertory • Accompaniment • Background Music for Prayer • The Postlude • Student—Organists • The Hammond Spinet Organ in the Small Chapel.

Hammond Spinet Party

Mr. Foster conducts an informal program of entertainment for those interested in playing the Hammond Spinet Organ, whether or not you now play one.



"Fun at the Hammond" program, was presented at the Long Beach City College Auditorium.



Hammond Spinet Party, held at Collaghan Music Company





FUN AT THE HAMMOND

by Orville R. Foster

You and Your Teacher

You have read elsewhere in this issue of the *Times* about the honor which the Hammond Organ Company has conferred upon me. It is with deep humility that I have accepted the very challenging task of starting out on a long trek across the nation and through Canada to help, if I can, the teachers of Hammond Organ. We want to make YOUR teacher, and every teacher of Hammond Organ an even better teacher than he is today. This is the ultimate goal of this Hammond Organ "Workshop for Teachers". It will probably take me almost five years to make the rounds of the country even once; but in that time I hope to meet YOU, and talk with you. I hope to spend an entire day with YOUR teacher and to help him (or her) iron out some of his difficulties and to help make his work a little lighter. It's a tremendous thrill for me for several reasons. One reason is that it will give me a chance (at the evening concert for the public) to meet you personally, to shake hands with you, to chat a bit. So many hundreds and hundreds of you have written me, and I have often hoped that I might talk personally with you, even if just for a few minutes. That dream is now becoming a reality. It should work for our mutual good. It may solve some perplexing problem which has been facing you in your progress at the organ; it will give me new insights into the problems of other people and help me to systematize the educational thinking of many of us, so that eventually you will find that the teacher of Hammond Organ in your community will be the finest-equipped and the most thorough music teacher in your whole area.

So I am going to ask you to do this for me; talk to your local Hammond Organ dealer about this Foster-Hammond Workshop Program. Find out when he has it scheduled for your community, and then make it a point to come, and bring a few of your friends. In most cases I will be in your community for two full days; the first day to be spent with the teachers, and the second day with your church organists. The evening of the first day I will give a concert for the public. That is where I hope to meet YOU and your friends. On the evening of the second day I will do a "Spinet Organ Party"—a whole evening of FUN AT THE HAMMOND SPINET for you people who own a Spinet, or those of you who have been thinking about buying a Spinet Hammond.

Many hundreds of you have written to me about your teachers, telling me about what they are teaching you, of the good job they are doing, and sometimes asking me some questions which your teachers have suggested that you ask. Here is an opportunity, then, for me not only to meet you, but to spend a full day with your teacher. So be sure to tell HIM about it, and see that HE makes arrangements to attend the seminar. Your Hammond dealer will be glad to welcome him and see that his day with us will be an eventful one.

A Word to the Teachers

I'm sure that you home organists won't mind if I take a little column-space (just this once) to chat a second with the teachers. To those of you who teach Hammond Organ: Here is a chance to brush up on all the little "tricks" and even complicated points you've been promising yourself to investigate for so long. And, PARTICULARLY: To those of you reading this who are at present teaching piano . . . here is a chance to augment your income and to enter the now-larger field of ORGAN teaching on the finest organ of them all, the Hammond. You, particularly, are invited to contact the Hammond Organ dealer in your locality and tell him you would like to "sit in" on this study-session. There is no cost to you; in fact, the dealer even takes all the teachers to lunch so that you may have a chance (between the morning and afternoon sessions) to have a little social chat with others in your own profession of teaching.

There is a quick and thorough way of evaluating your own teaching. I do it at least once every year. Just as the truly fine doctor keeps abreast of the times by studying carefully the latest medical journals, so you, too, should constantly re-examine yourself and your teaching to see that it is COMPLETE, up-to-date and appealing. Here is a chance to do just that. Your dealer will give you a little self-quiz folder which will help you to take stock of yourself. If there is one single question in that little self-quiz which puzzles you, then this WORKSHOP is for you! Give us a chance to help you help yourself. You'll go back to your studio full of enthusiasm, with a lot of new ideas, and above all, you will be worth much more, not only to yourself, but to every new student who comes to you for guidance. I'll be looking forward to meeting you, and spending a full day with you, during which time we'll be able to thrash out many problems together.



Al Anthony

Features Hammond Touch Response Percussion on New Dot Release, "Two Kinds of Love"

A bright, new addition to the recording field is young Al Anthony. Twenty-six years old, and originally from Waukegan, Illinois, Al is carving out a brilliant future in the music world.

Mr. Anthony started playing on a Hammond Organ at the young age of twelve in the Baptist Church of Waukegan. With no formal training in organ, he experimented and picked up pointers from his aunt, Mrs. Ekstrand, and used combinations he learned from the *Hammond Times*. Shortly afterwards, he began playing for services at the church.

After graduating from high school, he attended college in Minneapolis, Minnesota, studying music and playing football. Al then made the decision to leave college and form a duo with a friend, who sang and played drums. They were booked as the "Alibi Duo" in a small club in Winona, Minnesota. After a short time, Al bought his first Hammond Organ in Milwaukee, Wisconsin, and then added Frank Marocco, an accordionist from Waukegan, touring Midwest entertainment spots.

The trio was very successful, but broke up when one of the members went into military service.

Then Al went on to California, where he played in night clubs, and had his own television show. In San Diego, he was one of the city's most popular organists, and was elected as President of the Professional Organists' Club. Al's tours then took him to California resorts and playing engagements in Hollywood, Palm Springs, Lake Arrowhead and Las Vegas, Nevada, where he always carried his Hammond Organ.

While in Palm Springs, California, he played at Ralph Taylor's beautiful La Paz Resort Hotel, and won a city contest as the most popular entertainer. This led to many TV appearances and a contract with the Dot Recording Company.

Although still young, (and single, girls), Al is very widely traveled, having just completed his second European tour, playing in Paris, Rome, and Copenhagen. Al is now in Hollywood, preparing his second record album, and testing for an important role in a motion picture. If Al's face looks familiar, maybe you remember seeing him in either one of the motion pictures, "Guys and Dolls" or "Gentlemen Prefer Blondes."



"Two Kinds of Love"



A new idea in recording a Hammond Organ with an orchestra and chorus, was tried with much success in his first LP album "Two Kinds of Love". As the organ has not been recorded as a solo instrument with orchestra and chorus before, the organ combinations were very important, since both produce such big sounds. He used a Hammond Home Model Organ, and features its "Touch Response" Percussion. You hear the effects of the wonderful bongo, vibes, and marimba percussion sounds, to show off the Hammond's amazing versatility.

Two Kinds of Love, as the title implies, offers music on the lively side and the more sentimental kind. For a lively beat there is "Lanesama Road", "Bumble Boogie", "Juba Dance", "Cumana", "Ecstasy Tanga", and "Dearly Beloved". On the sentimental side is "The Song Is You", "In Love in Vain", "Have You Met Miss Jones?", "Invitation", "Under Paris Skies", and "My Romance".

Two Kinds of Love is a 12 inch long playing record offered by Dot Records. You may purchase it from your local music dealer.

Ethel Smith Decca Release Setting Popularity Records



One of the most enjoyable record albums Ethel Smith ever made resulted from her recent tour of France. Inspired by the colorful gaiety of the French people and their music, she decided to capture it in a recording. The wonderful result is the album, *Miss Smith Goes to Paris*.

This fine album included fifteen selections you will want to hear again and again, from the fashion city's "Pigalle" and "Under Paris Skies" to "Portuguese Washerwomen".

Portuguese Washerwomen in a Paris album? The meticulous Miss Smith, ardent research expert that she is, injects the postscript that the song is French but in the Portuguese style.

(Available at all Decca Record Stores or Hansen Publications, 332 N. Miami Ave., Miami 32, Florida.)

Porter Heaps' Music Reviews

All of the music reviewed by Mr. Heaps can be purchased from your local music dealer or direct from the publishers. Please don't send any orders to the Hammond Organ Company, as we don't stock any music.

Hammond for the Home

arranged by Mark Laub
Associated Music Publishers, Inc., \$1.25
1 West 57th Street, New York 37, N. Y.

This is a fine collection of ten standard classical compositions arranged for the Spinet Organ. Mark Laub has been in the business a long time and he knows how to arrange for effectiveness and still not get too difficult. You'll like this collection which includes the following titles: ANDANTE (from the Violin Concerto), Mendelssohn, BERCEUSE (from Jocelyn), Godard, POLOVETSIAN DANCES, Bröndum, ROMANCE, Rubinstein, SCHEHERAZADE (excerpt), Rimsky-Korsakoff, TO THE EVENING STAR, Wagner, and TRAUMEREI, Schumann.

Sacred Songs for Organ

arranged by Peter Slack
The Rodeheaver Hall Mock Co., \$1.50
Winona Lake, Indiana

These are arrangements for the Preset Model of some of the best of the Rodeheaver-type gospel songs—BEYOND THE SUNSET, SOMEBODY KNOWS, HIS EYE IS ON THE SPARROW, SOFTLY AND TENDERLY, ETC. Dr. Peter Slack has done a good job of arranging so that each number would be appropriate for a church prelude or offertory. I imagine these numbers should appeal to many home organists who want to get away from playing pop tunes all the time.

Take a look at this folio.

Intermezzo from the Storm King Symphony

By Clarence Dickinson

Chorale Prelude on "Foundation"

By Paul Hamill

At Eventide

By J. S. Bach, Arranged by Roberta Bitgood

A Solemn Prelude (from Cantate No. 21)

By J. S. Bach, arranged by E. Power Biggs
The H. W. Gray Co., Inc., 75¢ each
159 East 48th Street, New York 17, N. Y.

You can always count on first-rate music from H. W. Gray Co. Most of you will know from the composer's name what this music is like. The "Intermezzo" has long been a favorite with me but most of you will have to do a slight amount of practice to learn it. Anybody would like to listen to this number. The other three are strictly "long hair" for the serious organist. All registrations are by Chester Kingsbury, a name which should mean quality to all of you.

Hondel to Grieg

arranged and compiled by Willard Irving Nevins
The H. W. Gray Co., Inc., \$2.50
159 East 48th Street, New York 17, N. Y.

This is fine music selected from the classics, ten quiet preludes for the organ. Not too easy I would guess, but if you're a church organist looking for prelude mate-

rial you might take a look. A list of the composers will give you an idea of what to expect: Handel, Marcello, Tartini, Bach, Giordani, Mendelssohn, Borersen, and Grieg.

80 Great Songs, for Pre-Set and Spinet Hammond Organs

Hansen Publications, Inc. \$2.50
332 N. Miami Ave., Miami 32, Florida

Here is a collection of songs which will fill the bill for any individual taste. Fine for song fests and parties too, because these songs will be familiar to everyone. Among the many standard selections are "After the Ball," "Carry Me Back To Old Virginny," "Home Sweet Home," "Jeanie With the Light Brown Hair," "There'll Be A Hot Time In the Old Town Tonight," "You Tell Me Your Dream, I'll Tell You Mine." Your guests will have fun harmonizing to such tunes as "Drink To Me Only With Thine Eyes," "In the Evening By the Moonlight," "Long, Long Ago," "Silver Threads Among the Gold," "Sweet Genevieve," "When You Were Sweet Sixteen." These selections, and all of the many other old favorites, eighty in all, are complete with lyrics and chord names. You will want all of these song titles in your music library.

Top Songs Offered Every Month with "Hits of the Month" Subscription Plan

The Ethel Smith Music Corporation continues to give good value with their "Hits of the Month" subscription plan by releasing to Spinet and Pre-Set owners selections of the music most-requested and most-heard on radio and television. Complete lyrics are included whenever possible. Here is a listing of the songs currently available in the subscription plan. Each succeeding issue will contain hits similar in popularity to these latest issues:

No. 19 Melodie D'Amour
You're My One and Only Love
Wake Up Little Susie
The One I Love
(Belongs to Somebody Else)

No. 20 My Heart Reminds Me
My Special Angel
Hula Love
With You On My Mind

No. 21 All The Way
Just Born To Be Your Baby
I'm Available
Let A Smile Be Your Umbrella

No. 22 Liechtensteiner Polka
Why Don't They Understand
Kisses Sweeter Than Wine
No Love

No. 23 Soil Along Silv'ry Moon
The Swingin' Shepherd Blues
Belonging To Someone
Put A Light In The Window

No. 24 Tequila
Oh-Oh, I'm Falling In Love Again
Danseiro
When I Fall In Love

The subscription is for one year, during which time you receive a minimum of 40 hit songs in ten months (no issues during July and August). The cost of the subscription is \$10.00. You may subscribe through your Hammond Organ dealer, or by sending your

check or money order for \$10.00 to the Hansen Publications, Inc., 332 N. Miami Ave., Miami 32, Florida. Be sure to indicate with which issue you would like your subscription to start.

PLAN TO ATTEND THESE HAMMOND ORGAN PROGRAMS

PORTR HEAPS' SCHEDULE OF APPEARANCES

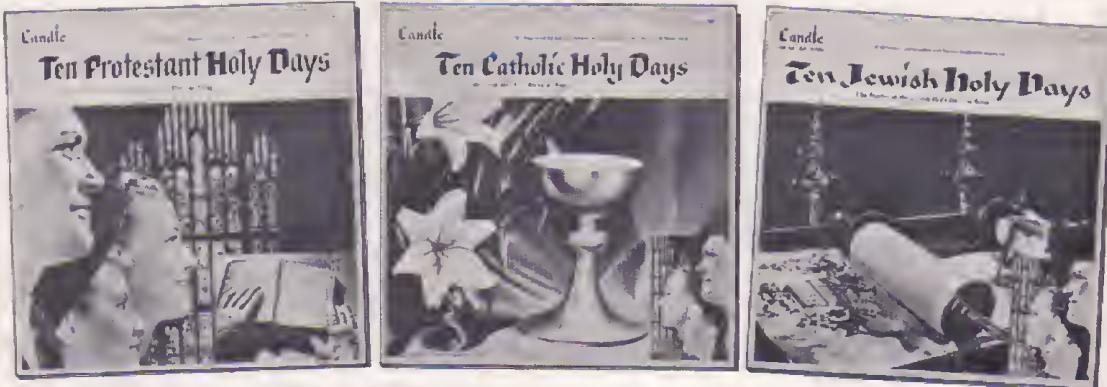
"Pointers for the Home Organist"

Date	Sponsor	Date	Sponsor	Date	Sponsor
March 24, 1958	B. W. Kaufman & Sons Lewisburg, Pennsylvania	April 17, 1958	Abernethy, Clarkson & Wright Burlington, Vermont	May 9, 1958	Forbes-Meagher Music Co. Madison, Wisconsin
March 25, 1958	Danai Music Company New Castle, Penn.	April 18, 1958	Hammond Organ Studios of Boston Boston, Massachusetts	May 14, 1958	Knueper & Dimmock, Inc. Lawrence, Massachusetts
March 26, 1958	C. C. Mellor Co. Pittsburg, Pennsylvania	April 21, 1958	Whiting's, Inc. Bridgeport, Connecticut	May 15, 1958	The Roger Baer Studios Kingston, New York
March 26, 1958	The Winter Co. Erie, Pennsylvania	April 22, 1958	Hammond Organ Studios of Plainfield Plainfield, New Jersey	May 19, 1958	Hammond Organ Studios of Eau Claire Eau Claire, Wisconsin
April 7, 1958	Hammond Organ Studios of Ottawa Ottawa, Ont., Canada	April 23, 1958	Hammond Organ Studios of Trenton Trenton, New Jersey	May 20, 1958	Hammond Organ Studios of Green Bay Green Bay, Wisconsin
April 8, 1958	Willis & Co., Ltd. Montreal, Quebec, Canada	April 24, 1958	Cleett & Sons Tray, New York	May 21, 1958	Hessell Music House Manitowoc, Wisconsin
April 9, 1958	Willis & Co., Ltd. Trois-Rivieres, Quebec, Canada	April 28, 1958	Mundt Piano & Organ Co. Burlington, Iowa	May 22, 1958	White-Gerlat Studios Milwaukee, Wisconsin
April 10, 1958	Willis & Co., Ltd. Ouebec, Qubec, Canada	April 29, 1958	Chard Music Co. Davenport, Iowa	May 23, 1958	Renier's Dubuque, Iowa
April 11, 1958	Willis & Co., Ltd. Moncton, New Brunswick, Canada	April 30, 1958	Jackson Piano Co. Rockford, Illinois	May 27, 1958	Reynolds' Music House Pensacola, Florida
April 14, 1958	Hammond Organ Studios of Middletown Middletown, N. Y.	May 1, 1958	Lyon & Healy, Inc. Joliet, Illinois	June 2, 1958	R. G. Stephenson Music Co. Albert Lea, Minnesota
April 15, 1958	Campbell Music Co. Washington, D. C.	May 5, 1958	Eckert Piano Co. Omaha, Nebraska	June 3, 1958	Hammond Organ Studios of La Crosse La Crosse, Wisconsin
April 16, 1958	Hammond Organ Studios of Salisbury Salisbury, Maryland	May 6, 1958	Williams Piano Co. Sioux Falls, S. D.	June 4, 1958	Miles Music Co. Duluth, Minnesota
		May 7, 1958	Sneller Music Co. Minneapolis, Minnesota	June 10, 1958	B. S. Porter & Son Co. Lima, Ohio
		May 8, 1958	Edstrom's Rochester, Minnesota		

ORVILLE FOSTER'S SCHEDULE OF APPEARANCES

Mr. Foster's two-day schedule includes the Teacher Workshop, Church Organist Workshop, Special Spinet Party, and "Fun at the Hammond" program.

Date	Sponsor	Date	Sponsor	Date	Sponsor
Apr. 3-4, 1958	Phillips Music Co. Bakersfield, Calif.	Apr. 24-25, 1958	Hammond Organ Studios of Flint Flint, Michigan	June 2-3, 1958	Hammond Organ Studies of Trenton Trenton, New Jersey
Apr. 7-8, 1958	Schmidt-Phillips Music Co. Santa Ana, Calif.	Apr. 28-29, 1958	Grinnell Brothers Grand Rapids, Michigan	June 9-10, 1958	Heintzman & Co., Ltd. Toronto, Ont., Canada
Apr. 10-11, 1958	Hammond Organ Studios of Denver Denver, Colorado	May 1-2, 1958	Grinnell Brothers Battle Creek, Michigan	June 11-12, 1958	Heintzman & Co., Ltd. London, Ont., Canada
Apr. 14-15, 1958	The Willis Music Co. Cincinnati, Ohio	May 5-6, 1958	Hammons Music Store Baltimore, Maryland	June 13-14, 1958	Heintzman & Co., Ltd. Windsor, Ont., Canada
Apr. 17-18, 1958	White-Gerlat Studios Milwaukee, Wisconsin	May 12-13, 1958	Altenburg Piano Co. Elizabeth, New Jersey	June 23-24, 1958	Hammond Organ Studies of New Westminster New Westminster, Br. Columbia, Canada
Apr. 21-22, 1958	Grinnell Brothers Detroit, Michigan	May 15-16, 1958	Hammond Organ Studios of Philadelphia Rosemont, Penn.	June 26-27, 1958	Heintzman & Co., Ltd. Edmonton, Alberta, Canada
		May 22-23, 1958	Jock Kahn Music Co. Freeport, New York		
		May 26-27, 1958	Avery Piano Co. Providence, R. I.		



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